

Cookie Policy

(Last revision 11.11.2022)

Our website www.qubino.com uses cookies as they help us to provide a better user experience on our website and make certain functionalities available. Disabling or deleting cookies may result in limited functionality when using the website.

This Cookie Policy Applies to the Qubino.com website and its subdomains (luxy.qubino.com and support.qubino.com).

1. What are cookies?

Cookies are small files of letters and numbers that are stored on your device (e.g., computer, mobile) when visiting the site. They are stored by your web browser and can be easily viewed and deleted.

There are different categories of cookies:

First party cookies are set by the Qubino website can only be used by that website.

Third party cookies are set by third party external services that our website uses for analytics or advertising activities (for example Youtube, Facebook, LinkedIn, etc.).

2. Which cookies do we use and how do we use them?

We use different types of cookies to analyze how our website is being used and users' browsing experience on our website, to provide social media features, to remember your preferences, etc.

- **Essential/functional cookies** enable basic website functionality. Without them you cannot use the website.
- **Marketing cookies** are used to track information about users' online activity to deliver them ads that are relevant to their interests, online behavior, etc. and to measure the performance of our ad campaigns. These cookies are mostly third-party cookies.
- **Statistics/Analytical cookies** collect anonymous information of how the users use the website, for example, which sites they visit, duration of the visit, which links they click. They are used to improve website's functions, user experience, etc.

Cookie Name	Cookie Category	Description/Purpose	Retention
_iub_cs-*	Functional	Used to store cookie consent preferences.	1 year
_gat_UA-*	Functional	To limit the amount of data collected on high traffic volume websites.	Session
_hjTLDTTest	Functional	Enables to determine the most generic cookie path to use, instead of page hostname. Cookies can	Session

		be shared across subdomains. After this check, cookie is removed.	
hjSession{site_id}	Functional	Holds current session data and ensures subsequent requests in the session window are attributed to the same session.	30 minutes
_fbp	Marketing	Used to store and track users across websites for personalization of advertising.	3 months
_fbc	Marketing	Used to store last visit.	2 years
_gcl_au	Marketing	To store and track conversions.	3 months
_ga	Statistics	Used to store and count pageviews.	2 years
ga*	Statistics	Used to store and count pageviews.	1 year
_gid	Statistics	Used to store and count pageviews.	1 day
hjSessionUser*	Statistics	Used to store a unique user ID on the 1 st visit on a page with the Hotjar. Used to understand how users use our website.	1 year
_hjid	Statistics	Used to store a unique user ID on the 1 st visit on a page with the Hotjar. Used to understand how users use our website.	1 year
_hjAbsoluteSessionInProgress	Statistics	Used to store unique visits – to detect the first pageview session of a user.	Session
_hjIncludedInPageviewSample	Statistics	Used to find out whether user whether the user is included in the data sampling defined by your site's pageview limit.	30 minutes
_hjIncludedInSessionSample	Statistics	Used to find out whether user whether the user is included in the data sampling defined by your site's daily session limit.	30 minutes
_y	Statistics	Used for Shopify analytics.	1 year
_s	Statistics	Used for Shopify analytics.	30 minutes

_landing_page (Shopify)	Statistics	Used to track landing pages, connected to Shopify shop.	2 weeks
_orig_referrer	Statistics	Used to track landing pages, connected to Shopify shop.	2 weeks
_shopify_y	Statistics	Used to track users on pages, connected to Shopify shop.	1 year
_utma	Statistics	Used to track how many times user has visited the site (store the day and time of the visit).	Persistent
_utmb	Statistics	Used to store the start time of visit to track the duration of user's visit.	Session
_utmc	Statistics	Used to store the time when user leaves the page to track the duration of user's visit.	30 minutes
_utmt	Statistics	Used to throttle request rate.	10 minutes
_utmz	Statistics	Used for visitor segmentation.	2 years since the date it was last refreshed. It refreshes every time a new hit is sent to Google Analytics.
_utmz	Statistics	To store used keyword and search engine to keep track where the users came from (which search engine, keywords, etc. were used).	6 months
_fw_crm_v	Statistics	Used to track visitor/user identity and chat sessions (Freshchat messenger).	1 year
_x_w	Statistics	Used by our Freshdesk help ticket system to store information for tracking a help ticket.	Session

3. Third-party cookies

Third-party cookies are not placed to your device by our website, but by external providers. Some of our pages display content of external providers, so viewing this content is based on accepting their Terms & Conditions and therefore their Cookie Policy as well. If you don't view this content, no third-party cookies are installed on your website. Please note that providers may, at any time, change their

Cookie Policy, etc. and that we have no control over this nor the generation and management of those cookies.

External (third-party) providers on our website are: Facebook, Youtube, LinkedIn, Twitter, Google Analytics, Doubleclick, Shopify, Freshchat, Freshdesk, Iubenda, Hotjar.

4. How to manage cookies?

Set Cookie Preferences

Please note that we don't need your consent for essential/functional cookies. For other categories of cookies (marketing, statistics, and other) we need your consent. You can give your consent by clicking the "Accept" button on the "Cookie banner".

You can also reject all cookies, but please note that in this case some functionalities on our website might not work properly.

Delete/block cookies from your device

Most browsers are set to allow cookies automatically. You can easily remove cookies that are already on your device by deleting the browser history.

Browsers provide different methods to **block** cookies used by websites as well. This means that no cookies will be placed on your device when you visit the website. This can be set in browser settings.

For further instructions how to manage cookies in your browser, see the below links:

- **Google Chrome:**
<https://support.google.com/accounts/answer/32050?co=GENIE.Platform%3DDesktop&hl=en>
- **Safari:** <https://support.apple.com/si-guide/safari/sfri11471/mac#:~:text=You%20can%20see%20all%20the,some%20or%20all%20of%20it.&text=In%20the%20Safari%20app%20on,click%20Remove%20or%20Remove%20All.>
- **Microsoft Edge:** <https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
- **Mozilla:** https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer#w_cookie-settings
- **Safari on iOS devices:** <https://support.apple.com/en-us/HT201265>
- **Android devices:**
<https://support.google.com/accounts/answer/32050?hl=en&co=GENIE.Platform%3DAndroid>

More information about cookies and how you can manage them can also be found at www.allaboutcookies.org.

5. Get in touch

For more information regarding the cookies used on this website contact us at info@qubino.com or refer to our [Privacy Policy](#).

We reserve the right to update this Cookie Policy at any time, without notice, by posting the new or revised Cookie Policy on the Website.